

# FASTENER FAIR HANNOVER 2012

## MARKETING PACKAGES

### Terms and Conditions

1 These terms shall apply to all contracts for the bookings of marketing packages unless the contrary is agreed by Mack Brooks Exhibitions Ltd ("The Publisher") in writing.

2 Contracts shall be governed by the laws of England and subject to the jurisdiction of the English courts.

3 Any company and product profiles/logos/images/categories/press releases/advertisements accepted for publication are accepted subject:

(a) to the right of the Publisher to approve copy, and amend where necessary.

(b) to space being available.

(c) to copy being received by the agreed catalogue copy deadline.

4 The Exhibitor warrants that his company and product profiles/logos/images/categories/press releases/advertisements do not contravene the laws or good advertising practices of any country and will indemnify the Publisher in full for any claims arising, or any other legal or other measures taken as a result of the company and product profiles/logos/images/categories/press releases/advertisements, against the Publisher.

5. An Exhibitor cancelling his marketing package is liable for 30% of the total cost until 14 October 2011, 70% of the total cost until 13 January 2012 and 100% of the total cost thereafter by way of liquidated damages. All cancellations must be made in writing.

6 The Publisher will endeavour, but does not guarantee, to withdraw bookings cancelled; in any event for company and product profiles/logos/images/categories/press releases/advertisements cancelled or which the Publisher reasonably withdraws having seen the copy, paragraph 5 applies.

7 The Publisher accepts no liability whatsoever to any person for error or omissions in the company and product profiles/logos/images/categories/press releases/advertisements placed, or for company and product profiles/logos/images/categories/press releases/advertisements printed incorrectly due to electronic error, missing images, fonts, text etc., or for failure to place any company and product profiles/logos/images/categories/press releases/advertisements at all, or for the failure to place any company and product profiles/logos/images/categories/press releases/advertisements in a specified location, except that in the case of substantial errors caused by, and the fault of, the Publisher, the Publisher agrees to refund money paid for the company and product profiles/logos/images/categories/press releases/advertisements.

8 The Exhibitor shall include the Principal and his agent, if any.

9 Payments are processed by WorldPay or are invoiced and bookings will only be processed on receipt of full payment.